

SCNC BOARD

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YOUTH COMMITTEE MEETING

Minutes

August 18, 2026

Zoom Meeting

1. Call to Order & Roll Call

The meeting was called to order by President Jerry Lewis at 7:00 PM.

- Present: Alexis Arinsburg, Victoria Brown, Jerry Lewis
- Absent: N/A
- Quorum was met.

The standing announcements were read, including notice that public comment may include language some might find offensive and that the SCNC cannot regulate speech protected under the First Amendment, and a reminder that presentations and stakeholder questions are not an opportunity for two-way conversation.

2. Public Comments on Non-Agenda Items

Andrew Epstein, Board Member, addressed the Committee. He introduced himself and described his service on the Outreach Committee and the Sustainability & Beautification Committee. His remarks covered the following:

- The monthly Studio City cleanups, encouraging students to attend
- The upcoming SCNC blood drive.
- The Council's outreach channels, which include Facebook, Nextdoor, and Instagram.
- Studio City's centennial year, to be observed next year. The Council is seeking to engage a range of organizations in the celebration and is currently gathering ideas. Two possibilities were raised:
 - A video diary featuring people who have lived, grown up, or worked in Studio City, covering what they envision for the community and what they have already seen of it.
 - Collecting input from the public at the Sunday Farmers Market.

Committee Members gave introductions.

3. Announcements by Government Representatives

No government representatives were present.

Approval of Minutes

The Committee approved the minutes of the July 20, 2026 meeting.

4. Youth Board Seat Selection

The Committee agreed that the SCNC Youth Board Seat would be held in three-month terms that carry over across the fiscal year, and assigned the terms as follows:

- Jessie Cai, first term, in the months of August, September, and October.
- Drew Lattuca, second term in the months of November, January, and February.
- Daisy Viguera, third term in the months of March, April, and May.
- Sophie Shih, fourth term in the months of June, July, and August.

Motion YC-A: The Youth Committee of the Studio City Neighborhood Council establishes that the SCNC Youth Board Seat shall be held by graduating seniors serving three-month terms, carried over across the fiscal year on a continuing basis.

Moved by Jerry Lewis. Seconded by Alexis Arinsburg.

Motion Passed

YES	NO	Abstain	Absent
Arinsburg (A.), Brown, Lewis	—	—	—

5. Social Media Outreach Ideas and Decisions

Jessie Cai read the results of the social media poll to the Committee.

Guidance from the Outreach Committee

- Andrew Epstein advised that because the SCNC is publicly funded, ethics rules and guidelines govern the promotion of businesses. Content must be educational and strictly impartial.
- Posts are to be routed through Andrew Epstein for review before publication. There are no restrictions on subject matter, but all content must be vetted.
- Andrew Epstein encouraged new content across all SCNC accounts, particularly YouTube.

Accounts and branding

- Alexis Arinsburg raised a logistics question, noting that it is unclear whether the Committee may create a separate Instagram account.
- The Committee may design its own logo, subject to approval by Andrew Epstein.
- Sophie Shih will lead the logo design.
- A lead and co-lead for social media are still to be selected.

Content plans

- Alexis Arinsburg proposed that the first post introduce the Youth Committee.
- The Committee can identify SCNC content from the main account to cross-promote on a prospective Youth Committee Instagram account.
- Create a logo and a flyer for the Farmers Market.

6. Quarterly Forums

The poll results identified a teen job fair, financial literacy, and talks by elected officials as the leading topics.

Action item: Committee Members are to submit the names of elected officials they would be interested in hearing from.

7. SCNC Youth Committee Event

Jessie Cai read the event poll results, which favored the Farmers Market, arts programming, and local music groups.

The Committee noted that a music event would need to be discussed with the Cultural Affairs Committee, given its scale.

8. Meeting Date and Agenda Items for the Next Meeting

The Committee selected the third Tuesday of the month as its regular meeting date.

The following items were identified for the next agenda:

- Refine the mission statement.
- Complete and select the logo.
- Begin organizing the details and logistics for the Committee's events and forum.
- Continue the social media discussion, based on the guidance provided by Andrew Epstein.
- Discuss the Committee's strategy for the Farmers Market.

9. Comments by Committee Members on Other Matters

Daisy Vigueras raised again the sports and wellness ideas she had previously proposed. The Committee agreed to take them up at the next meeting.

10. Adjournment

The motion to adjourn was seconded by Alexis Arinsburg. The meeting adjourned at 8:32 PM.

Minutes prepared by: _____ Date: _____

Minutes approved by the Committee on: _____