

Campo de Cahuenga Speaker Series

With the Support of
The Studio District Neighborhood Council
Cultural Affairs Section



Why?

A facility director was appointed to Campo de Cahuenga in 2020. However, due to the pandemic, staff were not onsite until late 2022. In March 2023, the director launched a speaker series, which helped expand Campo's mailing list and inform the community that the site was open once again. Initial attendance for the series ranged from 10 to 15 participants, but this has recently grown to 20 to 30 attendees.

Campo's indoor space accommodates a maximum of 30-35 seats, but we aim to expand the program. If weather allows, we plan to host the series outdoors, where the space can accommodate approximately 75 seats.

Our community has shown a great interest in attending the speaker series. Our speakers share their expertise in engaging, accessible and often fun ways. This creates a welcoming environment for all who attend. Additionally, these events provide an opportunity for like minded individuals to connect, network, and build meaningful relationships, all while exploring new and fascinating topics. To date, our speaker series has been the most attended event format at Campo. Therefore, we would love to continue to bring in more speakers with new, interesting and even helpful topics.

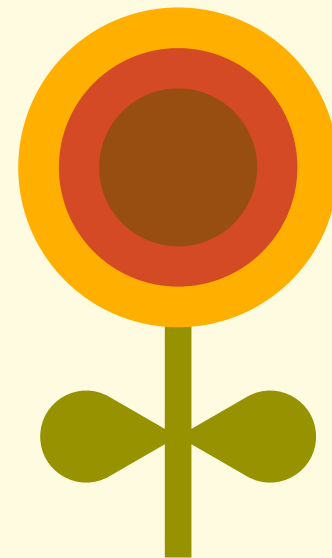


How?

In 2023, Campo de Cahuenga was able to find support within the community through speakers who generously donated their time. But, as we move forward, we feel it would be more appropriate and respectful to provide our speakers with an honorarium. Those who speak are experts in their field and we want to show our appreciation for their time.

Each session is 90-minutes. This time will allow the presenters to deliver their content and allow time for a question and answer section at the end.

We look forward to partnering with the SCNC to be able to compensate our presenters who are experts in their field



Who?

The following are the speakers we plan to have February - June 2025

February 2025



Dr. Alison Rose Jefferson is a historian, author, speaker and consultant. Some of her interests include American History; especially the history of the African American experience in southern California during the 20th Century great migration and Jim Crow era.

Join us as Dr. Jefferson highlights the powerful stories of resilience through the lens of the African Americans.

Date: Saturday February 22, 2025

Time: 12:00pm

March 2025



Join us in celebrating Women's History Month with **Phyllis Hansen**. She is a dedicated and long time member of the Campo de Cahuenga Historical Memorial Association. She will be speaking about the important contributions of women during the treaty signing of Cahuenga in 1847. Women that will be highlighted are Mrs. ASC Forbes and Bernarda Ruiz de Rodriquez. This will be a great opportunity to hear their untold stories.

Date: Saturday March 22, 2025

Time: 12:00pm

April 2025



Marc Wanamaker is an author, historian and archivist with an interest in Los Angeles, especially Hollywood. He is a member as well as cofounded historical societies in the Los Angeles area. Marc will be speaking about the fascinating history of Studio City.

Date: Saturday April 26, 2025

Time: 12:00pm

May 2025



Xochitl Julisa Bermejo is an poet and the director of Women Who Submit, a literary organization that empowers women and non-binary authors to submit their work for publication. In this session, Julissa will offer valuable tips from her seasoned perspective to attendees. This is sure to will help with the process of getting written work from draft to publication.

Date: Saturday May 24, 2025

Time: 12:00pm

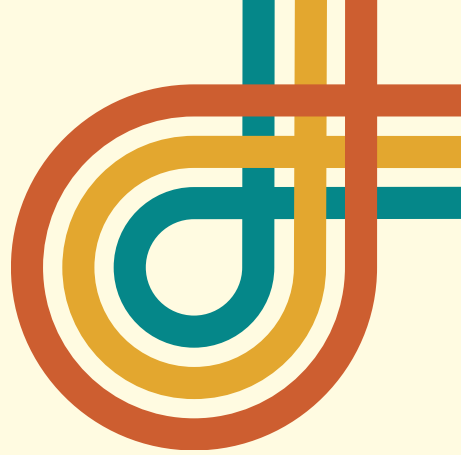
June 2025



Award-winning author **James T. Bartlett**, originally from London, has been calling Los Angeles home since 2004. A lifestyle historian and journalist, James has contributed to renowned outlets such as the Los Angeles Times, BBC, and LA Weekly, among others. Fascinated by the darker, more mysterious side of history, James has spent years uncovering intriguing crime stories and ghostly legends from around Los Angeles. He plans to share stories of peculiar crimes and other bizarre happenings.

Date: Saturday June 21, 2025

Time: 12:00pm



Budget Proposal

Presenter's Name	Compensation
Dr. Alison Rose Jefferson	\$200
Phyllis Hansen	\$200
Marc Wanamaker	\$200
Xochitl Julissa Barmejo	\$200
James T. Barlett	\$200

Marketing

- Social Media: Speaker's flyers will be posted to RAP (LA Recreation and Parks) social media sites.
- Email blast will be sent to our mailing list.
- We will reach out to the field Deputies for CD2 and CD4 to share amongst their mailing lists.
- Staff will do in person outreach to local businesses and libraries in Studio City.
- We will implement targeted marketing tailored to the speaker's topic. For example in May, we are hosting a presentation on getting your literary work published. To maximize engagement, we will collaborate with local schools to connect with individuals interested in publishing their writings.

Motion

The Board of SCNC approves up-to \$1,000 for up-to five lectures in the first half of 2025 in co-sponsorship with Rec & Parks Campo de Cahuenga cultural and historical lectures series.

Motion brought by: Abi Velasco

Seconded by: Brandon Morino

Motion passed on: November 14, 2024