



Movies in the Park: Spring & Summer 2024

SCNC Cultural Affairs Meeting

Presented by:
Peggy Abigail Velasco, M.S.
Cultural Affairs, Chair
Studio City Neighborhood Council



Studio City Neighborhood Council

Family Movie Night

SATURDAY, March 23, 2024

Event Time:

5:30 – 7:30 pm Exhibition booths

6:00 - 8:00 Food, Snacks, Soft Drinks, Music

7:00 - 7:30 Councilmember Nithya Raman

7:30 - 9:30 Movie: Migration





Who are our sponsors?

Please note:

Cultural Affairs will be reaching out to potential partners once Motion passes.

Absolutely NO vendors.

The event is intended to be **completely free** for approximately 200 stakeholders.



LOS ANGELES
PUBLIC LIBRARY



- STUDIO CITY PUBLIC LIBRARY
- Sponsoring Books for children



TM



Studio City Recreation Center [Beeman Park]

- Equipment: Projector, Screen, Sound, & Microphone, Canopies, tables and chairs.
- No park fee



Sponsoring Ice coffee and refreshments



LA CITY PARTICIPANT LIST



Los Angeles
Department of
Water & Power



Metro[®]






ITEM	APPROX COST
Soft drinks	\$450
Snacks & Ice	\$450
SCNC Swags	\$650
Printing Flyers	\$350
Six Staff members for 6 hours for Beeman Park	\$684
Miscellaneous	\$16
TOTAL	\$2,600
TOTAL Not to exceed	\$2,600



Shopping cart

[Click Here to Upload Your Artwork](#)

Remove	Products	SKU	Unit Price	Qty.	Total
Remove	 <p>Take-A-Long First Aid Kit 7 Day Production</p> <ul style="list-style-type: none"> Pouch Color: Lime green Imprint Color 1: Black 	330-5224	\$1.95 <small>7 Day</small>	<input type="text" value="250"/>	\$487.50
	One time setup charge for Take-A-Long First Aid Kit, SKU: 330-5224 (per imprint color)	setup	\$55.00	1	\$55.00
					Subtotal: \$542.50

[Continue shopping](#)

Update cart

[Proceed To Checkout](#)

Disclaimer:

Outreach will be placing the final order; therefore, the budget presented is ONLY an estimate.

Outreach is free to use any vendor to its own discretion.

Payment method

Select a payment method from the following options.

Order total preview:

Subtotal: \$542.50
UPS Ground: \$43.33
Sales Tax: \$51.54
Order total: \$637.37

[What if I'm tax exempt?](#)

Payment method: *

Credit card:    

Check or money order



MARKETING STRATEGY

HOW IS CULTURAL AFFAIRS REACHING OUT TO 200 FAMILIES?

ATTENDING SC FARMER MARKET EVENTS AND PASSING OUT FLYERS TO FAMILIES AT THE LITTLE KIDS TRAIN STATION AND BOUNCING AREA.

CA WILL REACH OUT TO NEAR NEIGHBORHOOD COUNCILS

CA WILL ADVERTISE THE EVENT AT FREE COMMUNITY EVENT WEBSITES

CA WILL REQUEST LA CITY PARTNER AND SPONSOR TO SHARE THE FLYER IN THEIR WEBSITES.

CA WILL REACH OUT TO ALL NEARBY PUBLIC SCHOOLS.

SCNC WILL PLACE THE FLYER ON THEIR SOCIAL MEDIA SUCH AS: SCNC WEBSITE, FACE BOOK & NEXTDOOR





MOTION

The Board of the Studio City Neighborhood Council (SCNC) approves the budget for Movies in The Park: Spring on Saturday, March 23, 2024 (not to exceed \$2,600).



Studio City Neighborhood Council

Family Movie Night

SATURDAY, June 1, 2024

Event Time:

5:30 – 7:30 pm Exhibition booths

6:00 - 8:00 Food, Snacks, Soft Drinks, Music

7:00 - 7:30 Councilmember Nithya Raman

7:30 - 9:30 Movie TBD



Who are our sponsors?

Sponsor and City of Los Angeles guest will be the same entities from the Spring event.

ITEM	APPROX COST
Soft drinks	\$450
Snacks & Ice	\$450
SCNC Swags & Pump	\$650
Printing Flyers	\$350
Six Staff members for 6 hours for Beeman Park	\$684
Miscellaneous	\$16
TOTAL	\$2,600
TOTAL Not to exceed	\$2,600





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 its discretion.

Payment method

Select a payment method from the following options.

Order total preview:

Subtotal: \$469.00
UPS Ground: \$43.95
Sales Tax: \$44.56
Order total: \$557.51

[What if I'm tax exempt?](#)



Payment method: *

- Credit card:
- Check or money order

Cart contents

NEED IT FASTER - CALL

Qty	Products	Production	Price
500x	Two Tone Beach Ball -6" 7 Day Production • Colors: Green/white • Imprint Color 1: Black	7 Day ▼ Estimated arrival: Mon Dec 11 2023	\$410.00
1x	One time setup charge for Two Tone Beach Ball -6"SKU: 746-JK-9028 (per imprint color)		\$59.00

Subtotal: \$469.00



Woowind LP1 Bike Pump Bicycle Pump Car Tire Inflator, Portable Air Compressor for Car, Bike, Max 150 PSI, Auto Shut-Off Air Pump with Presta Valve Schrader Valve and Dunlop Valve

Visit the Woowind Store
 4.4 ★★★★★ 3,872 ratings
 5K+ bought in past month

-13% \$39⁹⁹

List Price: \$45.99

FREE Returns
 Join Prime to buy this item at \$35.99

Coupon: Apply 5% coupon Shop items > | Terms

Get \$60 off instantly: Pay \$0.00 upon approval for Amazon Visa.

Available at a lower price from other sellers that may not offer free Prime shipping.

Extra Savings Save 20% on Save 20% on Woowin... 1 Applicable Promotion

Color	Black
Brand	Woowind
Item Weight	446 Grams
Product Dimensions	2.4"L x 2.4"W x 6.18"H
Power Source	Battery Powered

Roll over image to zoom in



Disclaimer:
 Outreach will be placing the final order; therefore, the pump presented is ONLY presented as an estimate for budget budget purposes. Outreach is free to use any vendor to its own discretion.

About this item

- LP1 as a battery powered tire inflator air compressor can inflate tires of car , bicycle in few minutes without a hassle
- LP1 air pump quickly fills up a car tire from 28PSI to 34PSI (175/65R14 82T) in one minute
- Not only a tire pump but a electric bike pump with Presta, Dunlop and Schrader valves and pressure gauge for inflating your bike-team's bicycles
- Auto Shut-off when target pressure is reached with LED light function for night operation, no more worries of over inflating.
- Super compact and portable, easy to store in frame-mounted bottle holder, or bike saddle bag, seat packs
- [Package list]: tire inflator portable air compressor ✖1, flexbile hose ✖1, Presta/Schrader/Dunlop Valve Adapter ✖1, swimming ring nozzle ✖1, ball needle ✖1, storage bag ✖1, USB charging cable ✖1, user namual ✖1
- [Warranty]: 24 months from the date of purchasing



MOTION

The Board of the Studio City Neighborhood Council (SCNC) approves the budget for Movies in The Park: Summer Time on Saturday, June 1, 2024 (not to exceed \$2,600).

THANK YOU!

